



*Artwork by Leslie Fry*

**UB Gender Institute Presents**  
**Suiting Up:**  
**Disciplining the Aesthetics of Difference**  
105 Harriman Hall Friday, April 4, 2014

8:00-8:30 Coffee and bagels

8:30-9:45

**Welcome:** Teresa A. Miller, Vice Provost for Equity and Inclusion, UB

**Introductions:** Kari Winter, Director of the Gender Institute, UB

**Keynote address:** Marjorie Jolles, Assoc. Professor of Women's & Gender Studies, Roosevelt University  
"Breaking Fashion Rules: Postfeminist Paradoxes of Freedom"

10:00-11:15 **Architectures of Gender**

Session Chair: Laura Garófalo, Asst. Professor of Architecture, UB

Rebecca French, Professor of Law, UB  
"Fashion and the Law"

Gabrielle Printz, M.Arch. Candidate in Architecture, UB  
"Redressing the Architectural Body: Bespoke Architecture and Subjective Space"

Kelly Hayes McAlonie, Interim Director, UB Capital Planning  
"The Power Dress and the Image of the Architect"

Dianne Avery, Professor of Law, UB  
"Ladies in Red: Designing Gendered Jobs"

11:30-12:45 **Fashion and History**

Session Chair: Tamara Plakins Thornton, Professor of History, UB

Patrick F. McDevitt, Assoc. Professor of History, UB  
"The Strange Persistence of the Great Masculine Renunciation"

Traci Gott, Ph.D. Student in American Studies, UB  
"Outerwear to Underwear: The Dress Reform Movement in the Nineteenth Century"

Jonathan Katz, Assoc. Professor of Visual Studies, UB  
"Read My Chest: Notes on the Rise of the Queer T-Shirt"

Jessie Travis, Ph.D. Student in Cultural Studies & Critical Theory, McMaster University  
"Hungry Enough: An Examination of Fat-Shaming and the Politics of Hunger and Starvation in Theresa Spence's 'Idle No More' Hunger Strike"

12:45-1:30 Lunch

During lunch and coffee breaks, check out the poster presentation by UB Undergraduates, Jaspreet Kaur & Christine Tjahjadi-Lopez, "Fashion as a Solution to Help Alleviate Sex Trafficking"

**1:30-2:45 Bodily Commodification and Pleasure**

Session Chair: Glenna Bett, Deputy Director of the Gender Institute

Michelle-Marie Gilkeson, M.A. in Women & Gender Studies, Roosevelt University  
“This is what a Lesbian Looks Like? The Shifting Politics of ‘Lesbian Chic’ Style”

Yoonha Shin, Ph.D. Candidate in English, UB  
“‘Bettering’ the Female Subject: Makeover Shows and Fashion Transformation”

Aidan Moir, Ph.D. Student in Communication & Culture, York University  
“‘They said I Was a Valued Customer. Now They Send Me Hate Mail’:  
Confessional Identities of the Urban Female Consumer”

Karen L. King, ISEP Program Manager, Dept. of Chemistry, UB  
“The Post-Feminist Media Sensibility and the Aesthetic of Empowerment, Femininity, and Feminism”

**3:00-4:15 Imagining Sex, Violence, and Relationality**

Session Chair: Victoria Wolcott, Professor of History, UB

David Castillo, Professor of Romance Languages and Literatures, UB  
“How to Dress Up (or Down) for Marriage, Murder, and Other Momentous Occasions:  
Vignettes from Spanish Literature”

Carmen Moreno-Nuño, Assoc. Professor of Hispanic Studies, University of Kentucky  
“Spanish Fascism and the Spectacle of the (Queer) Missing Corpse”

Martha McCluskey, Professor of Law, UB  
“Can Embodied Vulnerability Be Powerful and Normative?  
Resisting Rugged Individualism in Both Neoliberalism and Rebellion”

Declan Gould, Ph.D. Student in English, UB  
“Dis-figuring: Toward a Multivocal, Transnational Feminism”

**4:30-5:45 (Re)Fashioning the Body**

Session Chair: Will J. Meyer, Lecturer in Liberal Studies, Villa Maria College

Tara Jabbaar-Gyambrah, Director of Multicultural Affairs, Hilbert College  
“Re-Enacting, Re-Sistancing, or Re-Appropriating of Black Women’s Bodies in Mzbel’s ‘16 Years’”

Tina Zigon, Ph.D. Candidate in English, UB  
“In the Name of ‘Looking Normal’: Perpetuation of the Gender Binary through Medical Interventions”

Gudrun Elsa Bragadottir, Ph.D. Student in Comparative Literature, UB  
“The Queen of Queer Masculinity: Freddy Mercury’s Performance of Gender and Sexuality”

Tim Dean, Professor of English, UB  
“Who Wants to Live Forever?”

**6:00 Dinner and artistic performance**

Joyce Hwang, Assoc. Professor of Architecture, UB, Introduction  
Lainie Love Dalby, Performance Artist, New York City  
“Drag Queens, DIY Fashion & Daring to Be Your True Self”